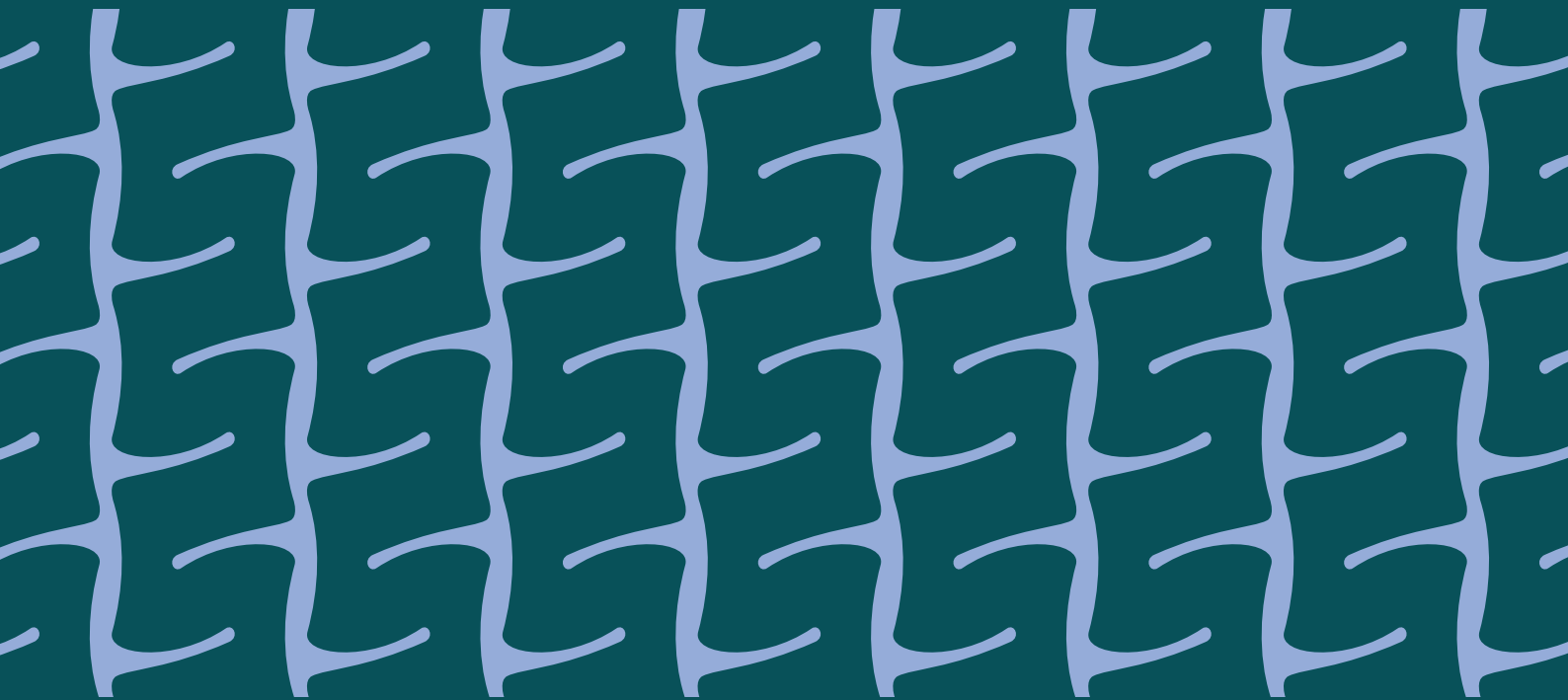


# Career Accelerator Programme



An all-inclusive five day package  
10–14 July 2023

**Scotch**  
Agile Learning

**Guest speakers**  
**Corporate mentoring**  
**Communication**  
**Workplace skills**  
**Collaboration**  
**Networking**

Industry partners

**MULTIPLEX**

**nexis**

**ROCKY  
RIDGE** 

**TYPE 1 DIABETES  
FAMILY CENTRE**



# EMPOWERING UNIVERSITY STUDENTS TO BECOME WORK- READY PROFESSIONALS

## Welcome to Career Accelerator

**In today's rapidly evolving work landscape, employers are seeking agile employees who possess the ability to think on their feet, communicate confidently, thrive in diverse teams, and demonstrate unwavering commitment to achieving their goals. While traditional degrees provide valuable knowledge, there exists a significant gap between industry requirements and the practical skills that set individuals apart.**

At Career Accelerator, we bridge that gap by equipping you with the essential skills that employers demand. Our unique program is designed to ensure that you shine in the competitive job market. We recognize that this generation possesses unique skills as digital natives, and we aim to leverage your talents to empower businesses across industries.

What sets us apart is our commitment to connecting promising young talent with industry leaders in an exceptional and exciting manner. Our high-intensity program demands the best from you, but the outcomes are nothing short of exceptional. Through immersive experiences, mentorship, and hands-on projects, you'll gain the practical expertise and confidence needed to excel in your early career.

Join Career Accelerator and embark on a transformative journey that will shape your future. Take charge of your professional development, bridge the generation gap, and embrace unparalleled opportunities to showcase your abilities. Get ready to accelerate your career and unlock your full potential with us.





**WE'RE HERE TO LINK  
PROMISING TALENT TO  
INDUSTRY LEADERS**



# Behind the programme

Grown from



**Narelle Goodfield**, a renowned business professional and consultant, leads the Career Accelerator Programme to empower the next generation of trailblazers. Formerly with the Australian Institute of Management, she leverages partnerships to provide industry specific problem based learning and executive level mentorship opportunities to our young up and coming leaders.

Narelle's commitment to connecting young professionals with business partners ensures they gain valuable insights and the skills needed to excel in their early careers. Through these partnerships, she creates a network of support and collaboration that enhances the program's value and fosters ongoing growth for participants.



**Cara Fugill** is a passionate, globally experienced educator leading transformation in education. With a background in senior leadership and executive roles within schools, her past roles include Director of Teaching and Learning Pre K-12 at Scotch College amongst others.

As the Head of Scotch Agile Learning, Cara reimagines education for the 21st century, focusing on innovative curriculum development, technology integration, and fostering collaboration among students and educators. Her dedication drives excellence and prepares students for success in a dynamic world.

# Day 1: Strategy, search & discovery

Monday 10 July

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## Future of work

Prepare for the exciting world of tomorrow's workforce.

The future of work is evolving rapidly, driven by technology, demographics, and new trends. Stay ahead by honing essential skills, adapting to change, and excelling in a digital environment.

Embrace innovation, collaboration, and communication to thrive in the future workplace. Gain a competitive edge and seize opportunities.

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## Navigating purpose and passion

Unleash your career potential!

Explore your passions, values, and strengths to find your perfect career fit. Navigate diverse organisational landscapes and uncover the driving forces behind fulfilling careers. Connect with industry professionals and embrace calculated risks for an exciting future.

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## Personal profiling

Define your value, differentiate yourself and grow your personal brand.

This session will brief you on your personality assessment, areas of strength and tools for communication and positioning yourself authentically.

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## Lunch (12.30pm)

Provided

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## Strategy session with Dr Shaun Ridley from the Australian Institute of Management

Gain practical tools and techniques to tackle challenges head-on.

From analysis to action planning, our collaborative learning environment equips you with the skills to develop, implement, and evaluate strategies that drive success.

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## Pre-planning and company visit

Gain real-world access.

You will visit business partners and business locations to understand the project and pain points and establish a connection with industry leaders. These site inspections will give you first-hand experience into operations and behind the scenes development.

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## Dinner (6.30pm)

Provided

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## Group work with mentor

Understand valuable industry insights.

Group work with a mentor to debrief about your corporate/business partner visit and to strategically plan to solve business partner pain points collaboratively. You will research, discuss and gather intelligence to start creating this real-world project.

# Day 2: Leadership development

Tuesday 11 July

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## **Movement and mindfulness (6.30am)**

Refresh your mind and body in the first of three wellness sessions.

Discover the power of yoga and mindfulness with Cherie Lewis (Dear Universe Healing). Yoga builds self-awareness, patience, and teamwork, while meditation calms the mind for focus and acceptance. Leave feeling ready to conquer the day with renewed energy.

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## **Breakfast with guest speaker (7.30am)**

Josette Patterson (Health in Mind)

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## **Leadership development**

Tomorrow's leaders must understand themselves before they can lead others.

Our leadership journey starts with self-leadership – identifying a deep awareness of our strengths and weaknesses. Inspire a shared vision, enable others to act, challenge the process, and embrace the heart.

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## **Communication skills**

Learn the skills to organise your thoughts quickly and to communicate effectively.

This session will teach strategies to structure your communication, give you a considered voice and a plan to deliver your message clearly and confidently. Learn to convey your ideas with clarity, brevity and impact.

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## **Problem solving**

Master effective problem-solving to conquer complex challenges.

Learn to identify, analyse, and implement solutions. Enhance critical thinking, creativity, communication, and collaboration skills. Adapt to change and embrace diverse perspectives.

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## **Lunch (12.30pm)**

Provided

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## **Group connect**

Project work.

You will continue on your project by exploring possible solutions collaboratively.

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## **Influence and persuasion**

Discover ways to shape opinions and inspire action.

This session combines active listening, empathy, clear messaging, and the law of influence. Cultivate your persuasive prowess and achieve impactful results.

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## **Personal branding**

Shape your personal brand to unlock possibilities.

Personal branding is a unique image that reflects your values, skills, personality and potential. Explore social media, connections and projects. Increase credibility, industry recognition and build a supportive network. Elevate your brand by embracing your potential.

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## **Dinner with guest speaker (6.30pm)**

Dr Alec O'Connell, Headmaster at Scotch College on the topic of Leadership.

# Day 3: Solutions & future fundamentals

Wednesday 12 July

<b>Movement and mindfulness (6.30am)</b>	Session two with Cherie Lewis.
<b>Breakfast with guest speaker (7.30am)</b>	Ashley McGrath (CEO's for Gender Equity) on equity in the workplace. Why is it important and how can you be apart of the conversation?
<b>Group work with mentor</b> Strategic problem solving through ideation.	Your mentor will guide and assist steering your group towards solutions and identifying possible blind spots.
<b>Group connect with corporate mentor</b> Progress with practical conversations.	Group connect with a business partner for more clarity and advice on your group project and potential solutions.
<b>Lunch (12.30pm)</b>	Provided
<b>Finance fundamentals with executive leader, Ian Anthony</b> Providing practical tips for navigating finances and making decisions.	The balance sheet can be complex and intimidating, especially for those who are new to finance. Understand how to read financial statements, how to identify key data points and how to interpret financial information. Also explore personal budgeting, including how to identify your expenses, set priorities, and track spending.
<b>Contracts, employment law and networking with Aaron MacDonald</b> Gain insight into these critical aspects of law and how to create connections.	Aaron McDonald, a Master of Laws graduate, is admitted to practice in the Supreme Court of Western Australia and the High Court of Australia. With a background at a major international law firm, Aaron's experience propelled him to establish his own successful firm. He is also a dedicated lecturer, inspiring innovation in legal practice management.
<b>Dinner with guest speaker (6.30pm)</b>	Lucy Cooke, Founder and CEO Space Draft on the future of entrepreneurship.
<b>Student collaboration</b>	Self-guided project work.



# Day 4: Application & know-how

Thursday 13 July

<b>Movement and mindfulness (6.30am)</b>	Session three with Cherie Lewis.
<b>Breakfast with guest speaker (7.30am)</b>	Evan Cunningham-Dunlop (CEO, Living Online) on the rise and rise of AI and what you need to know.
<b>Human resource hacks with industry leader, Gareth Spence</b> Tips for advancing your career by identifying your strengths and weaknesses.	In today's competitive job market, networking and resume crafting is essential. This session will provide you with tips for networking, including how to leverage LinkedIn, how to reach out to potential sponsors and how to build relationships with recruiters. Also, how to highlight relevant experience and achievements and tailor your resume to the role.
<b>Practical labs</b> Engage interactively in areas that matter to you.	CV Builder Interview Skills LinkedIn Mock Interviews Interpersonal Skills Professional social media Podcasting
<b>Lunch (12.30pm)</b>	Provided
<b>Practical labs</b>	Continued
<b>Panel discussion on recruitment</b> Find out what employees want, need and desire.	This Q&A session provides an opportunity to hear from recruiters, graduates and industry professionals. Get answers to the questions you have on recruitment.
<b>Client hospitality and dinner (6.30pm)</b>	It may not get you the job, but it will invite you into the room for opportunity. Learn the rules and etiquette for client hosting and building business relationships.
<b>Student collaboration</b>	Self-guided project work.

# Day 5: Influence, connect & deliver

Friday 14 July

<b>Breakfast (7.30am)</b>	Provided
<b>Break</b>	Time for self-guided reflection or to explore new opportunities.
<b>Teamwork, networking and collaboration</b> Explore collaboration strategies.	Show me your friends... and I'll show you your future. Ongoing meaningful connections and relationships are the cornerstone of growth and opportunity. This session will be valuable if you are an extrovert or an introvert.
<b>Mentoring v sponsoring</b> Developing professional relationships for powerful experiences.	Understanding, early in your career, the importance of finding trusted mentors and sponsors and the opportunities that can arise when they are involved in your journey. Learn how you can identify and develop productive support and proper guidance.
<b>Charisma, confidence and connections</b> How you can generate confidence and presence.	Executive presence is a learned skill. It's referred to as an intangible x-factor and hard to describe. This session will provide you with steps and strategies to harness your own emotional intelligence.
<b>Lunch (12.30pm)</b>	Provided
<b>Final group work</b> Prepare to impress and launch your career!	Rehearse your presentations and prepare for your team to shine. You will be hosting a cocktail party where solutions will be presented to our most prestigious business and corporate partners.
<b>Cocktail party (5.30pm)</b>	Host a cocktail party for a range of industry professionals. You will gain unrivaled access to a experienced and supporting network.
<b>Deliver solutions</b>	Join with your group to present your solution to a network of receptive business and corporate partners.
<b>Guest speaker</b>	Hear from Jeremy Chetty, Co-Founder and CEO at Student Edge on opportunities and how to seize them.



A photograph of three young adults sitting at a wooden table in a meeting. A woman with red hair and glasses is on the left, gesturing with her hand. A woman with dark hair and glasses is in the center, looking at a laptop. A man is partially visible on the right. The laptop screen shows a blue interface with white text. A smartphone is on the table next to the laptop.

**EMBARK ON A  
JOURNEY THAT WILL  
SHAPE YOUR FUTURE**



## Register your interest

🔍 [scotch.wa.edu.au/events/career-accelerator](https://scotch.wa.edu.au/events/career-accelerator)

## Contact Narelle Goodfield

📞 +61 409 431 079

✉️ [Narelle.Goodfield@scotch.wa.edu.au](mailto:Narelle.Goodfield@scotch.wa.edu.au)

Industry partners

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